

# PRULink Managed Fund

Applicable until 15 July 2022

All data is as of 31 December 2020 unless otherwise stated

## Features of Fund

Investment Objective	<p><b>PRULink Managed Fund</b> is an actively managed fund that seeks to maximise returns over medium to long term. This is achieved by investing in shares and fixed interest securities through <b>PRULink Equity Fund</b> and <b>PRULink Bond Fund</b> and in any other <b>PRULink Funds</b> that may become available in the future.</p>
Investment Strategy & Approach	<p><b>Investment Strategy</b> Invest in shares and fixed interest securities through <b>PRULink Equity Fund</b> and <b>PRULink Bond Fund</b> and in any other <b>PRULink Funds</b> that may become available in the future.</p> <p><b>Investment Approach</b> The Fund Managers believes their disciplined, valuation-driven investment style can generate superior long-term returns. They aim to exploit opportunities at both the asset allocation and securities selection levels through active in-house research and portfolio management, with a focus on maximization of returns at an acceptable level of risks.</p> <p>Pricing inefficiencies driven by irrational investor behavior can be successfully exploited through active in-house research and portfolio management. Successful and sustainable exploitation of security mis-pricing requires the disciplined application of their valuation-driven approach. Their process seeks to eliminate the behavioral biases that lead to mis-pricing in the first instance.</p> <p>The Fund Manager imputes conservative assumptions to their earnings forecasts to ensure that the in-house valuation target is achievable. At the same time, they do not eliminate potential opportunities by taking calculated risks in periods of volatility that tend to be event driven.</p> <p>The Fund Managers aims for a high degree of consistency in long term performance for all funds, whilst adhering to strict and professional investment guidelines.</p>
Asset Allocation	<p>The Fund invests between 50% to 90% of the Fund's NAV in shares through <b>PRULink Equity Fund</b> or any other <b>PRULink Funds</b>, which invests in shares, which may become available in the future. The Fund also invests between 10% to 50% of the Fund's NAV in fixed interest securities through <b>PRULink Bond Fund</b> or any other <b>PRULink Funds</b>, which invests in fixed interest securities, which may become available in the future.</p> <p>The balance of the Fund's NAV will be invested in liquid assets.</p>
Performance Benchmark	<p>70% FTSE-Bursa Malaysia Top 100 (FBM 100) + 30% Maybank 12 Month Fixed Deposit Rate</p> <p><i>For more information on benchmark kindly refer to <a href="http://www.bursamalaysia.com/market">www.bursamalaysia.com/market</a> and <a href="http://www.maybank2u.com.my">www.maybank2u.com.my</a></i></p>

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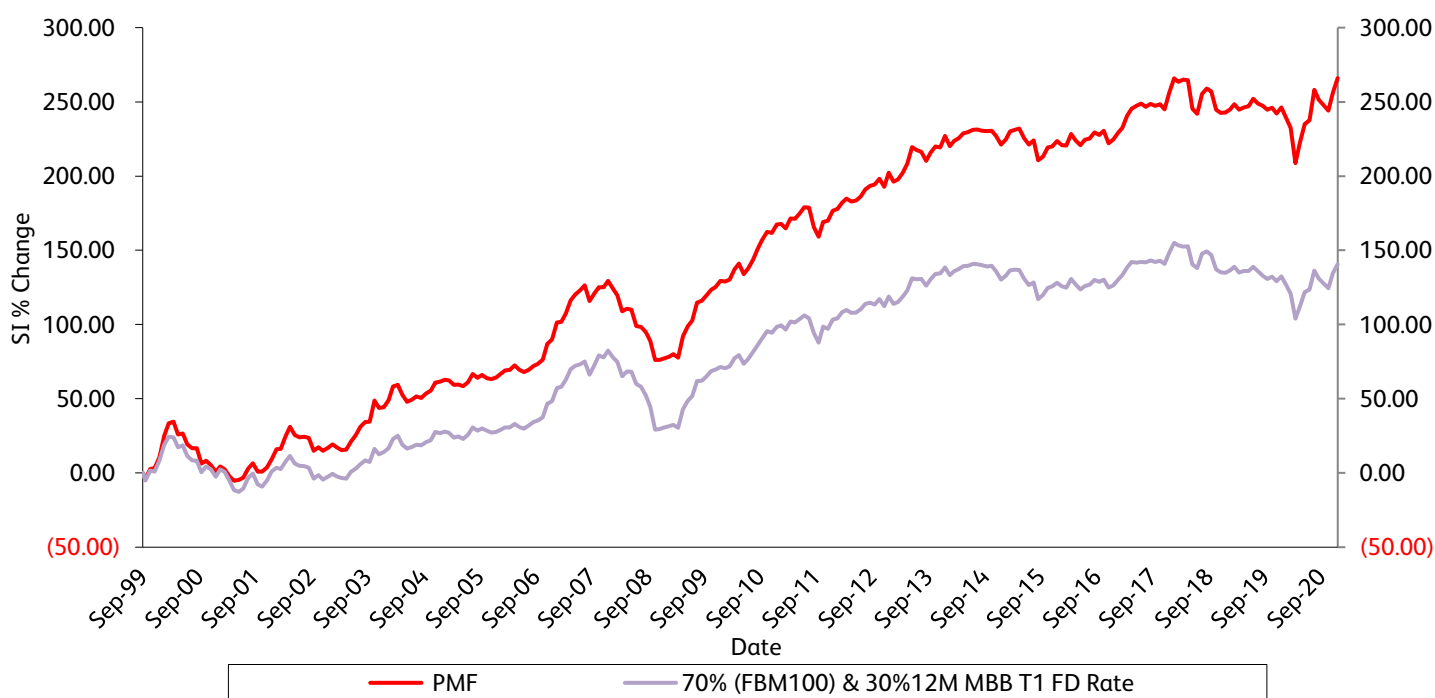
Fund Manager	Eastspring Investments Berhad (531241-U)
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## Fees & Charges

Fund Management Charge	1.50% p.a.
Other Charge, if any	Nil

## Fund Performance

PRULink Managed Fund Vs. 70% (FBM100) + 30% 12 Month Maybank Tier 1 Fixed Deposit Rate



**Notice: The graphs are included for illustrative purposes only. Past performance of the fund is not an indication of its future performance**

## PRULink Managed Fund

Applicable until 15 July 2022

All data is as of 31 December 2020 unless otherwise stated

Year	Actual Performance PRULink Managed Fund	Benchmark 70% FTSE Bursa Malaysia Top 100 Index (FBM 100) + 30% Maybank 12 Month Fixed Deposit Rate
2011	3.44%	2.46%
2012	9.32%	7.68%
2013	8.21%	8.93%
2014	-1.78%	-3.41%
2015	0.68%	-0.97%
2016	0.36%	-0.74%
2017	9.77%	9.80%
2018	-3.80%	-5.52%
2019	0.97%	-1.04%
2020	5.72%	3.52%

Sources: Lipper IM and Bloomberg, 31 December 2020

Notice: Past performance is not an indication of its future performance. This is strictly the performance of the investment/underlying funds, and not the returns earned on the actual premiums paid of the investment-linked insurance product.

Basis of calculation of past performance:

$$= \left( \frac{\text{Net Asset Value for Year } n}{\text{Net Asset Value for Year } n - 1} - 1 \right) \%$$

## Investment Risks

Please refer to the Appendix 1 for the detailed Investment Risks listing below by order of importance:

- (A) Market Risk
- (B) Stock / Issuer Risk
- (C) Interest Rate Risk
- (D) Credit / Default Risk
- (E) Liquidity Risk
- (F) Country Risk
- (G) Risk of Non-Compliance
- (H) Concentration Risk
- (I) Management Company Risk
- (J) Inflation Risk
- (K) Investment Managers' Risk

# PRULink Managed Fund

Applicable until 15 July 2022

All data is as of 31 December 2020 unless otherwise stated

## Risk Management

### Forecasting Risk

Potential risks are taken into consideration in the process of sector allocation and stock selection based on analysis on various key factors such as economic conditions, liquidity, qualitative and quantitative aspects of the securities.

### System Control

Risk parameters are set internally for each fund, depending on client's risk profile. These risk parameters include limits of issuer bet, group issuer, sector rating and issue size of the securities held in the portfolio.

A front-end office system is in place to monitor portfolio risks, serving as an auto filter for any limitations or breaches.

## Other Info

<ul style="list-style-type: none"><li>• Target Market</li></ul>	<ul style="list-style-type: none"><li>• Policyholders who seek capital appreciation and meaningful income distribution.</li><li>• Moderate to high risk tolerance.</li><li>• Medium to long term investment horizon.</li></ul>
<ul style="list-style-type: none"><li>• Basis &amp; Frequency of unit Valuation</li></ul>	<ul style="list-style-type: none"><li>• Unit pricing is done daily.</li><li>• The Unit Price of a particular <b>PRULink</b> fund on any Valuation Date shall be equal to the Fund Value divided by the number of Units in issue on Valuation Date.</li><li>• The Fund Value is the value of all the assets of a particular <b>PRULink</b> fund after the deduction of expenses for managing, acquiring, maintaining and valuing the assets of that fund, tax (if any) or other statutory levy incurred by the Company on investment income or capital gains on the assets of the fund and any accrued or anticipated income.</li><li>• The Valuation Date shall be the date as determined by the Company from time to time, but not less frequently than once a day, for the purpose of determining Unit Prices.</li><li>• To recoup the cost of acquiring and disposing of assets, a transaction cost adjustment may be made to the Fund Value to recover any amount which the fund had already paid or reasonably expects to pay for the creation or cancellation of units.</li></ul>
<ul style="list-style-type: none"><li>• Exceptional circumstances</li></ul>	<ul style="list-style-type: none"><li>• The Company reserves the right in exceptional circumstances (for example, when there is an unusually volume of sale or liquidation of the assets of any of the <b>PRULink</b> Funds within a short period) to defer the switching or redemption of Units and/or the surrender of the Policy for a period not exceeding six (6) months from the date of application.</li><li>• The Company may suspend unit pricing and policy transaction if any of the exchanges in which the fund is invested is temporarily suspended for trading. In such event, notice for suspension may be published and may be communicated to the Assured upon any request for top-up, switching, redemption or withdrawal to/from any such <b>PRULink</b> fund.</li></ul> <p>The list of exceptional circumstances above are not exhaustive, please refer to your policy document for further details.</p>

# PRULink Managed Fund

Applicable from 16 July 2022 onwards

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## Features of Fund

Investment Objective	<p><b>PRULink Managed Fund</b> is an actively managed fund that seeks to maximise returns over medium to long term. This is achieved by investing in shares and fixed interest securities through <b>PRULink Equity Fund</b> and <b>PRULink Bond Fund</b> and in any other <b>PRULink Funds</b> that may become available in the future.</p>
Investment Strategy & Approach	<p><b>Investment Strategy</b></p> <p>The Fund seeks to invest primarily in investment funds [Target Fund(s)] to achieve the investment objective. The Target Fund(s) will be monitored to assess the performance, processes, styles and positioning. The allocation to, or the Target Fund(s) may change if it is deemed unsuitable to meet the Fund's objectives.</p> <p><i>Note: Refer to additional disclosure for details of the Target Fund(s).</i></p>
Asset Allocation	<p>The Fund invests between 50% to 90% of the Fund's NAV in shares through <b>PRULink Equity Fund</b> or any other <b>PRULink Funds</b>, which invests in shares, which may become available in the future. The Fund also invests between 10% to 50% of the Fund's NAV in fixed interest securities through <b>PRULink Bond Fund</b> or any other <b>PRULink Funds</b>, which invests in fixed interest securities, which may become available in the future.</p> <p>The balance of the Fund's NAV will be invested in liquid assets.</p>
Performance Benchmark	<p>70% FTSE-Bursa Malaysia Top 100 (FBM 100) + 30% Maybank 12 Month Fixed Deposit Rate</p> <p><i>For more information on benchmark kindly refer to <a href="http://www.bursamalaysia.com/market">www.bursamalaysia.com/market</a> and <a href="http://www.maybank2u.com.my">www.maybank2u.com.my</a></i></p>
Fund Manager	Eastspring Investments Berhad (531241-U)

## Fees & Charges

Fund Management Charge	1.50% p.a.
Other Charge, if any	Nil

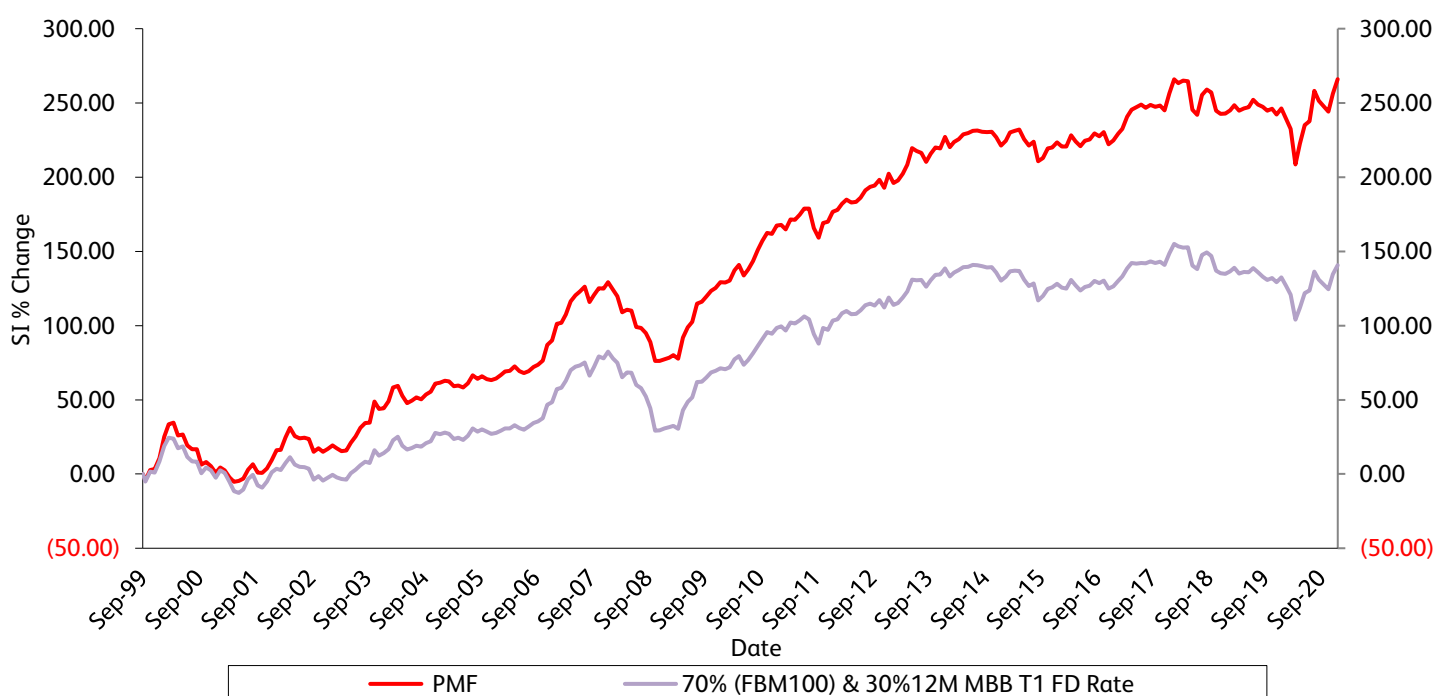
# PRULink Managed Fund

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## Fund Performance

PRULink Managed Fund Vs. 70% (FBM100) + 30% 12 Month Maybank Tier 1 Fixed Deposit Rate



**Notice: The graphs are included for illustrative purposes only. Past performance of the fund is not an indication of its future performance**

Year	Actual Performance PRULink Managed Fund	Benchmark 70% FTSE Bursa Malaysia Top 100 Index (FBM 100) + 30% Maybank 12 Month Fixed Deposit Rate
2011	3.44%	2.46%
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Sources: Lipper IM and Bloomberg, 31 December 2020

## PRULink Managed Fund

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Notice: Past performance is not an indication of its future performance. This is strictly the performance of the investment/underlying funds, and not the returns earned on the actual premiums paid of the investment-linked insurance product.

Basis of calculation of past performance:

$$= \left( \frac{\text{Net Asset Value for Year } n}{\text{Net Asset Value for Year } n - 1} - 1 \right) \%$$

### Additional Disclosure for PRULink Managed Fund

Since the launch of the Fund to 15 July 2022, PRULink Managed Fund has invested into Target Funds called PRULink Equity Fund and PRULink Bond Fund managed by Eastspring Investments Berhad.

Effective from 16 July 2022, the Fund's investments will be reallocated into the PRULink Strategic Fund, PRULink Equity Fund, PRULink Bond Fund and/or PRULink Money Market Fund ["Target Fund(s)"] which are managed by Eastspring Investments Berhad.

PRULink Strategic Fund aims to maximise long-term capital growth through investing primarily into a portfolio of domestic assets including equities, equity-related securities, deposits or any other financial instruments directly, and/or indirectly through the use of any funds such as investment-linked funds set up by us, collective investment schemes and/or exchange traded funds. It will broadly consider Environmental, Social & Governance ("ESG") factors as part of the investment process.

The fund performance for the underlying PRULink Strategic Fund denominated in MYR as at 31 December 2020 is as follows:

Year	2020
Net Performance	0.71%*

\*Fund Performance is from fund launch date until year end of the same year (non-annualised return).

Source: Lipper IM and Bloomberg as at 31 December 2020

PRULink Equity Fund aims to maximize returns over the medium to long term by investing in high quality shares listed on the Bursa Malaysia.

The fund performance for the underlying PRULink Equity Fund denominated in MYR as at 31 December 2020 is as follows:

Year	2020	2019	2018	2017	2016	2015	2014	2013	2012	2011
Net Performance	7.25%	-1.67%	-6.33%	12.33%	-	-	-	11.54%	12.33%	3.98%

Source: Lipper IM and Bloomberg as at 31 December 2020

PRULink Bond Fund aims to provide medium to long term accumulation of capital, by investing in selected fixed interest securities, corporate bonds and fixed deposits.

## PRULink Managed Fund

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The fund performance for the underlying PRULink Bond Fund denominated in MYR as at 31 December 2020 is as follows:

Year	2020	2019	2018	2017	2016	2015	2014	2013	2012	2011
Net Performance	4.73%	8.24%	4.45%	4.47%	4.46%	3.66%	3.45%	2.17%	4.51%	5.45%

Source: Lipper IM and Bloomberg as at 31 December 2020

PRULink Money Market Fund aims to preserve capital value while providing returns which are comparable to short term bank deposits. Apart from minimal risk exposure, the fund also maintains a high degree of liquidity by investing primarily in high quality, low risk, short-term money market instruments and debt securities. Although the fund seeks to preserve the principal value, the ability of the fund to meet this objective is not guaranteed.

The fund performance for the underlying PRULink Money Market Fund denominated in MYR as at 31 December 2020 is as follows:

Year	2020	2019	2018	2017	2016	2015	2014	2013	2012	2011
Net Performance	1.97%	2.76%	3.09%	3.03%	3.59%	4.10%	4.73%	3.55%	3.50%	0.45%*

\*Fund Performance is from fund launch date until year end of the same year (non-annualised return).

Source: Lipper IM and Bloomberg as at 31 December 2020

Management fees may be charged at the Fund and/or Target Fund(s) level. Please note that you will be charged a maximum of 1.50% p.a., being the combined annual fund management charge at the Fund and Target Fund(s) levels.

Target Fund(s) with investment strategies to invest in Exchange Traded Funds ("ETF") or other Collective Investment Schemes may incur additional expenses at the Target Fund(s) level which are taken as part of the investment strategy considerations to deliver the fund performance.



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## Investment Risks for PRULink Managed Fund

The Fund is subjected to investment risks including the possible loss of the principal amount invested. The value of the units may fall as well as rise. In addition, the Fund is subjected to specific risk including and not limiting to:

### General Risks when Investing in the Fund

#### **Market Risk**

Market risk refers to potential losses that may arise from adverse changes in the market conditions. Market conditions are generally, affected by, amongst others, economic and political stability. If the market which the Fund invests in suffers a downturn or instability due to adverse economic or political conditions, this may adversely impact the market prices of the investments of the Fund.

#### **Liquidity Risk**

Liquidity risk refers to two scenarios. The first scenario is where an investment cannot be sold due to unavailability of a buyer for that investment. The second scenario is where the investment is thinly traded. Should the investments in the Target Fund(s) be thinly traded, this may cause the Fund to dispose the investment at an unfavorable price in the market and may adversely affect investor's investment. This risk may be mitigated through stringent security selection process.

#### **Inflation Risk**

This refers to the likelihood that an investor's investments do not keep pace with inflation, thus, resulting in the investor's decreasing purchasing power even though the investment in monetary terms may have increased.

#### **Interest Rate Risk**

Interest rate risk is a general risk affecting conventional funds. This is so even though conventional funds only invest in investments that are in accordance with the mandate. The reason for this is because a high level of interest rates will inevitably affect corporate profits and this will have an impact on the value of both equity and debt securities. This risk is crucial in a bond fund since a bond portfolio management depends on forecasting interest rate movements. Prices of bonds move inversely to interest rate movements therefore as interest rates rise, the prices of bond decrease and vice versa. Furthermore, bonds with longer maturity and lower profit rates are more susceptible to interest rate movements.

#### **Credit / Default Risk**

Bonds are subject to credit / default risk in the event that the issuer of the instrument is faced with financial difficulties, which may decrease their credit worthiness. This in turn may lead to a default in the payment of principal and interest.

#### **Country Risk**

This risk refers to changes and developments in regulations, politics and the economy of the country. The investments may be affected by uncertainties in the investing country such as domestic political developments, restrictions on foreign investment and currency repatriation, changes in governmental policies, changes in taxation and other developments in the laws and regulations. In addition, the reduced availability of public information, the legal infrastructure and the lack of uniform accounting, auditing and financial reporting standards or other regulatory practices and requirements may reduce the degree of investor protection afforded. Some of the securities may also be subjected to government taxes or incur higher custodian expenses which may reduce the yield on such securities.

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## **Risk of Non-Compliance**

This risk arises from non-compliance with laws, rules and regulations, prescribed practices and the management company's internal policies and procedures, for example, due to oversight by the management company. Such non-compliance may force the management company to sell down securities of the Fund at a loss to rectify the non-compliance and in turn may adversely affect the value of investors' investment in the Fund. To mitigate this risk, the Fund Manager has put in place internal controls to ensure its continuous compliance with laws, rules and regulations, prescribed practices and the Fund Manager's internal policies and procedures.

## **Concentration Risk**

This is the risk of a fund focusing a greater portion of its assets in a smaller selection of investments. The fall in price of a particular equity and / or fixed income investment will have a greater impact on the funds and thus greater losses. This risk may be minimized by the manager conducting even more rigorous fundamental analysis before investing in each security.

## **Management Company Risk**

The performance of the Fund depends on the experience, expertise and knowledge of the management company. Should there be lack of any of the above qualities by the management company, it may adversely affect the performance of the Fund.

## **Stock / Issuer Risk**

This risk refers to the individual risk of the respective companies issuing the securities. Specific risk includes, but is not limited to changes in consumer tastes and demand, legal suits, competitive operating environments, changing industry conditions and management omissions and errors. However, this risk is minimized through investing in a wide range of companies in different sectors and thus function independently from one another.

## **Portfolio Risk**

The Fund is intended for investors who can accept the risks associated with investing primarily in the securities of the type held in the Fund. Investments in equities will be subject to the risks associated with equity and equity-related securities, including fluctuations in market prices, adverse issuer or market information and the fact that equity and equity-related interests are subordinate in the right of payment to other corporate securities, including debt securities. Likewise, investments in fixed income securities will be subjected to the risks associated with debt securities including credit and interest rate risk, and the additional risks associated with high-yield debt securities, loan participations and derivative securities. In addition, investors should be aware of the risks associated with the active management techniques that are expected to be employed by the Fund.

## **Specific Risks when Investing in the Target Fund(s) or its Sub-Fund(s) (collectively to be known as "Target Fund(s)")**

### **Security Risk**

Adverse price movements of a particular security invested by the Target Fund(s) may adversely affect the Target Fund(s)'s net asset value. The Target Fund Manager(s) strives to mitigate the impact of a particular security risk through portfolio diversification, which will help spread the element of risk.

### **Fund Management of Target Fund(s) Risk**

While the Fund Manager will exercise due skill and care in selecting the Target Fund(s), it does not have control over the management of the Target Fund(s) and there is no guarantee that the investment objectives will be met. This may result in policyholders suffering losses in their investments in the Target Fund(s).

The Target Fund(s) may change its objectives and become inconsistent with the objective of the Fund. In such instances, the Fund Manager will replace the Target Fund(s) with another collective investment scheme which the Fund Manager considers to be more appropriate in meeting the objective of the Fund.

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### **Errors in Calculation of the Net Asset Value of the Target Fund's Risk**

There is a possibility there are errors in calculation of the net asset value of the Target Fund(s). In the event such errors occur, the net asset value of the Target Fund(s) will be affected hence, the Target Fund(s) will comply with the rules set forth in the relevant regulatory provisions applicable to the Target Fund(s). Compensation, if any, paid by the Target Fund(s) (subject to the laws of the jurisdiction in which such Target Fund(s) is domiciled), will be credited to the Fund as and when compensation is received.

In view of the foregoing, policyholders must be aware that there are circumstances where neither the Target Fund(s) nor the Fund Manager will be bound to compensate final beneficial owners.

### **Liquidity Risk**

Liquidity risk here refers to two scenarios. The first scenario is where the allocated liquidity of the Target Fund(s) is insufficient to meet redemption needs. The second scenario is where the Target Fund(s) is thinly traded. Should the investments in the Target Fund(s) be thinly traded, this may cause the Target Fund(s) to dispose the investment at an unfavorable price in the market and may adversely affect investors' investment. This risk may be mitigated through stringent security selection process.

### **Charges to Capital Risk**

The Target Fund(s)'s charges and expenses are taken from the capital, in whole or in part, resulting in possible constraint of capital growth.

*The above should not be considered to be an exhausted list of the risks which potential policyholders should consider before investing in the Fund. Potential policyholders should be aware that an investment in the Fund may be exposed to other risks of exceptional nature from time to time.*

## Risk Management

### **Forecasting Risk**

Potential risks are taken into consideration in the process of sector allocation and stock selection based on analysis on various key factors such as economic conditions, liquidity, qualitative and quantitative aspects of the securities.

### **System Control**

Risk parameters are set internally for each fund, depending on client's risk profile. These risk parameters include limits of issuer bet, group issuer, sector rating and issue size of the securities held in the portfolio.

A front-end office system is in place to monitor portfolio risks, serving as an auto filter for any limitations or breaches.

# PRULink Managed Fund

Applicable from 16 July 2022 onwards

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## Other Info

<ul style="list-style-type: none"><li>• Target Market</li></ul>	<p>This Fund is suitable for Policyholders who:</p> <ul style="list-style-type: none"><li>• Are seeking moderate capital appreciation over medium to long term investment horizon.</li><li>• Have Medium risk tolerance.</li></ul>
<ul style="list-style-type: none"><li>• Basis &amp; Frequency of unit Valuation</li></ul>	<ul style="list-style-type: none"><li>• Unit pricing is done daily.</li><li>• The Unit Price of this Fund on any Valuation Date shall be equal to the fund value divided by the number of units in issue on Valuation Date.</li><li>• The Fund Value is the value of all the assets of a particular PRULink fund after the deduction of expenses for managing, acquiring, maintaining and valuing the assets of that Fund, tax or other statutory levy incurred by the Company on investment income or capital gains on the assets of the Fund and any accrued or anticipated income.</li><li>• The Company shall value the various PRULink funds at the close of each business day (Valuation Date). However, as the value of the PRULink funds' investments in various shares, fixed interest securities and money market instruments at the close of a particular Valuation Date will only be known a business day later, the determination by Prudential of the Unit Price of a PRULink fund in respect of a particular Valuation Date shall only be conducted and made known to the Assured 2 business days later (T + 2).</li><li>• To recoup the cost of acquiring and disposing of assets, a transaction cost adjustment may be made to the fund value to recover any amount which this Fund had already paid or reasonably expects to pay for the creation or cancellation of units.</li></ul>
<ul style="list-style-type: none"><li>• Exceptional circumstances</li></ul>	<ul style="list-style-type: none"><li>• The Company shall not be bound to redeem and convert on any Valuation Day more than 10% of any PRULink fund outstanding on such Valuation Day.</li><li>• The Company reserves the right in exceptional circumstances (for example, when there is an unusually high volume of sale of investments within a short period) to defer the switching or withdrawal of Units and the surrender of the Policy for a period not exceeding six (6) months from the date of application.</li><li>• The Company may suspend unit pricing and policy transaction if any of the exchanges in which the fund is invested is temporarily suspended for trading. In such event, notice for suspension may be published and may be communicated to the Assured upon any request for top-up, switching, redemption or withdrawal to/from any such PRULink fund.</li></ul> <p>The list of exceptional circumstances above are not exhaustive, please refer to your policy document for further details.</p>