

PRULink Equity Fund (PEF)

WHAT IS PRULINK EQUITY FUND (PEF)?

PRULink Equity Fund (PEF) is the largest local equity investment linked fund in the market, which is suitable for customers with aggressive risk profile. PEF has grown significantly since its inception in 1997 and is close to RM11 billion as of 31 December 2021.

WHAT WILL HAPPEN TO PEF?

In order to maintain PEF's optimal fund size to promote sustainable fund management and offer potential better fund performance, **we will stop accepting new investment monies into PEF starting from 16 July 2022.**



HOW DOES THIS IMPACT YOU?

PEF will **no longer be available** for both recurring premiums from 16 July onwards and for your selection during premium redirection, fund switching and top ups into PEF from 12 March 2022 onwards.

If you have recurring premiums into PEF, you are required to redirect **your recurring premiums into another fund by 4 July 2022** or we will invest your recurring premiums into **PRULink Dynamic Equity Fund (PDEF)** effective 16 July 2022.



WHAT ARE YOUR OPTIONS?

You can give us instruction on the fund(s) you want to invest your recurring premium into. There are two new available funds for your recurring premium redirection.



To help you to act on this by 4 July 2022, we will continue to send you a series of reminders. If we don't hear from you, we will replace your current investment choice for PEF with PDEF.

PRULink Dynamic Equity Fund (PDEF)

Dynamic local equity strategy to generate excess returns performance via stock selection and flexible investment asset allocation.

- Nimble and flexible to capitalise on the prevailing local equity market momentum.

- Remains focus on local equity market.

PRULink Equity Plus Fund (PEPF)

Participate in both local and foreign equity market to generate excess returns performance via stock selection and flexible investment asset.

- Able to tap into vast global investment opportunities, compared to local equity market.

- Able to diversify from specific country risk.

You are **allowed to choose** any other fund(s) besides PDEF or PEPF.

Follow existing process for fund switching or premium redirection

We assure you that there are no fees associated with these changes and your insurance coverage will not be affected.

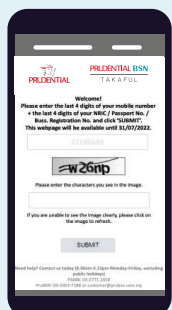
Note: Existing PEF investment units will remain unaffected by this initiative. PDEF is not opened for new business but is only made available for PEF premium redirection and switching purposes.

HOW TO TAKE ACTION ON YOUR AFFECTED FUND BY 4 JULY 2022?

OPTION 1: SMS & Microsite

01

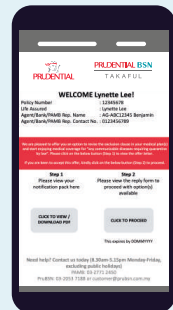
You will receive an SMS with a link. Click on the link to begin your opt-in process.



02

At the landing page, you are required to key in your pin which consists of the last 4 digits of your mobile number + last 4 digits of your NRIC/passport no./business registration no.

example:
XXX XXX 9307 + XXXXXX XX 5121
93075121



03

The following page allows you to view or download a pdf copy of your notification pack. Click the "Click to Proceed" button for the next step.

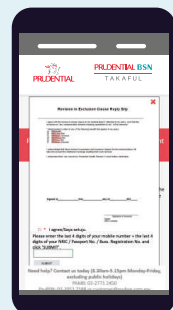
04

Make your funds selection here.



05

Key in your pin and click on the "Submit" button to complete the process.



OPTION 2: Physical Submission

Physically send in the reply slip to your nearest Prudential branch counter.



OPTION 3: Speak to our Customer Service Representative

Reach out to our friendly customer service representative at our dedicated hotline: **+603-2771 2450** for a step-by-step guidance on the funds selection process.

